

**NEW HAMPSHIRE STATE LIQUOR COMMISSION**  
**MARCH 2, 2005, 9:00 A.M.**  
**AGENDA**

**I. FINANCIAL & ADMINISTRATIVE REPORTS**

1. Financial Reports
  - A. Weekly, Y-T-D Sales Reports
  - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

**II. MARKETING & SALES REPORTS**

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
  - 1) Test Market Products:
    - a. Test Market Request (Old Whiskey River Bourbon Cream)
    - b. Test Market Result (Codes #3885 and #3899)
  - 2) Line Extension Request (Absolut Raspberri Vodka, 1.75L)
  - 3) Appeal (Cles Des Ducs Armagnac, 750ML)
  - 4) Replace Bowmore 30 Year Old
  - 5) One Time Buy (Starbucks Coffee Liqueur, 50ML)
  - 6) April Special Offers:
    - a. 3 items – Horizon Beverage Company
    - b. 5 items – United Beverages, Inc.
- B. WINES:
  - 1) April Special Offers: (3 items – United Beverages, Inc.)
  - 2) Recommended Allocated Wines for Distribution (27 items)
  - 3) Primary Source Submissions (1 primary source; 9 exclusive agent; 24 imported)

**III. ENFORCEMENT & LICENSING REPORT**

**IV. CHAIRMAN'S REPORT & LATE ITEMS**

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

